

# Hold your own Donation Drive

Come together and create opportunity!

## Your big heart can make a big impact in your own neighborhood.

Whether it's your company, club, family, school, camp or place of worship, you can assist others in your community in need by organizing a donation drive among your friends and coworkers. Providing simple, basic necessities to those less fortunate can wrap them in self-confidence and help them thrive.

### 1 Let us know you are organizing a drive!

**Indiana**  
kibush@voain.org

**Ohio**  
giving@voago.org

### 2 Decide when you will begin and end your drive.

- Don't forget to set deadlines. People respond to time limits. Create a sense of urgency and get those donations in!

### 3 COMMUNICATE!

Post flyers, supply lists to coordinating wish lists to get people informed and excited. Hang on walls, send in emails, place in newsletters, post on social media, ask colleagues and mention in meetings.

### 4 Encourage your vendors, partners, coworkers, friends and family to participate.

- Collect donation items
- Hold 50/50 raffles to collect money to buy needed items per our supply lists
- Offer employees "dress down" option in trade for donations
- Encourage friendly competition to see which teams or groups can collect the most items
- Get creative!

### 5 Set up collection boxes in well-trafficked areas , clearly-marked about the drive.

- Make sure those near the boxes are well informed of the drive so they may answer any questions that may arise.

### 6 Send us some photos! (Be sure to get permission from those in the photo.)

We can post on social media! Or post to social media yourself and tag us so we can repost the fun.



VOAOHIN



Search 'Volunteers of America Ohio & Indiana'

#### Questions?

Need more info, a touching photo or a logo?  
Want creative suggestions? **Contact us!**

**Indiana**  
kibush@voain.org

**Ohio**  
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## Our Mission

Volunteers of America is committed to reaching and uplifting all people. We serve people in need and create opportunities for them to rebuild their lives to reach their full potential. Together we bring about positive change in the lives of individuals and communities.