



So you want to be a Trailblazer?

Organization and business ideas to help the Crossroads Community Campaign

Becoming a Community Trailblazer is easy.

Local organizations and businesses have the power to drive the community forward. Here are some ideas to **create a organizational fundraising event**, become a **Trailblazing Sponsor**, or to **host an organizational collection**. These are all trailblazing ideas that will help our community thrive. No matter which idea you choose, you can make a difference. After all, you are what makes the community of Sandusky more vibrant.



Inside Your Trailblazer Kit:

An Event to Remember!

Your one-page idea starter to help your organization be the best community fundraiser ever!

Become a Partner Through Sponsorship!

Make a corporate contribution and share the news of your gift with your employees or organization members. And you bet we will share the news of your generosity too!

Collect it!

Another great way to help the Crossroads Shelter is to provide the needed supplies for people who need Crossroads and for those that leave Crossroads and begin their journey home. A housewarming kit, linens, or food can make all the difference for your neighbors.



Make it the best event ever!

Build your own organizational fundraiser

Plan, Share, Give

Yes, just three simple steps.

Plan

- ◆ Build a team or committee to help you choose how to raise money. Here are a few ideas:
 - Donate a % of your sales
 - Sell “Investing Hope” (tags) to customers and employees and display it (next page)
 - Encourage employee or member giving by matching their donations dollar for dollar
 - Hold other fundraising activities such as dress down days, or team competitions
 - Host an event with auctions, games and raffles, and invite your friends and family
 - Or, come up with your own unique idea
- ◆ Set a fundraising goal.
 - Establishing a realistic, but challenging goal to help guide your efforts.
- ◆ Let us know you are building a fundraiser. We’ll give you all the other information you need.

Share the Plan/Event

Once you have a plan, let everyone know. Send an email, put it in your newsletter, print invites if you need them. We can provide any digital items you may need such as: images; construction plans; fact sheets; and logo-artwork. Do what works best for you.

Give the Why When You Ask for Help

Don’t worry. YOU are the best resource YOU have. Remember, we have the rest. Once you review your talking points (that we provide for you), you will be able to talk freely about the Crossroads Community Campaign and how your organization is supporting it. Most importantly, you can share how they can help too. Here’s the best fundraising tip we can give you:

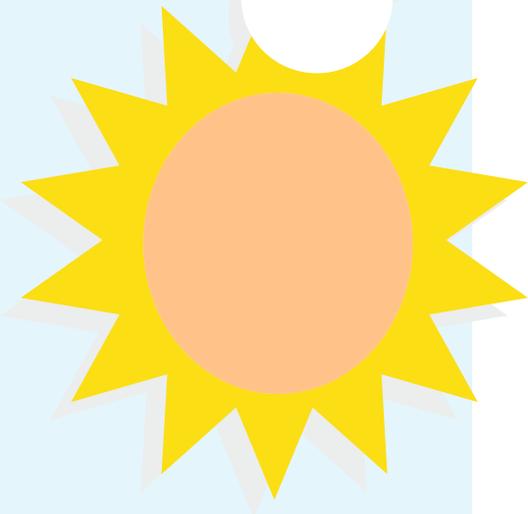
**Your friends, members, and colleagues want to hear why Crossroads is important to you.
Why did you choose to fundraise for the campaign?**

Yes, that’s what they want to hear. We will give you lots of facts and numbers, but the most important thing you can say is how YOU feel. It makes the asking much easier. So, once you share your story and share some insight on Crossroads, you are ready to ask for their help in whatever form you choose.



**That’s it! Just three simple steps.
We’ll handle the rest.**

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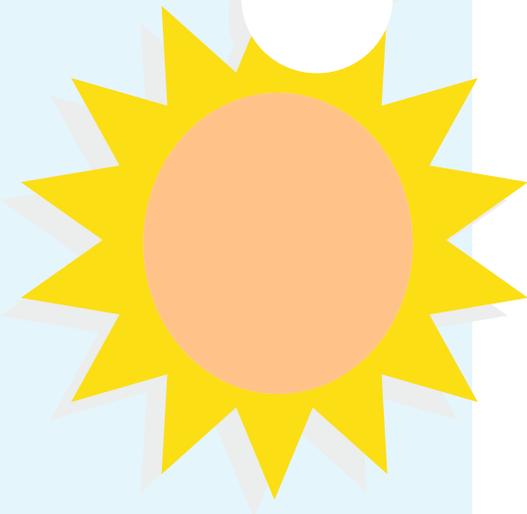


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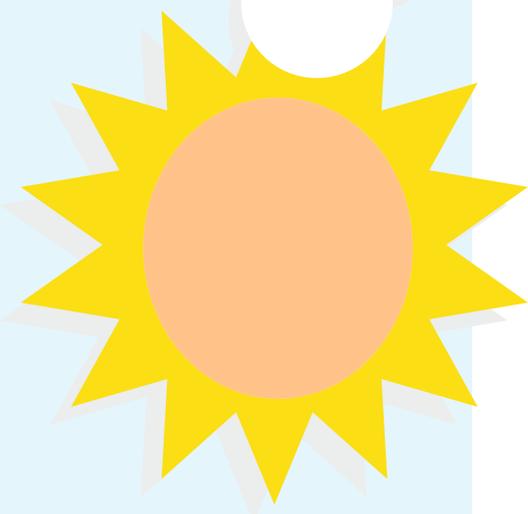


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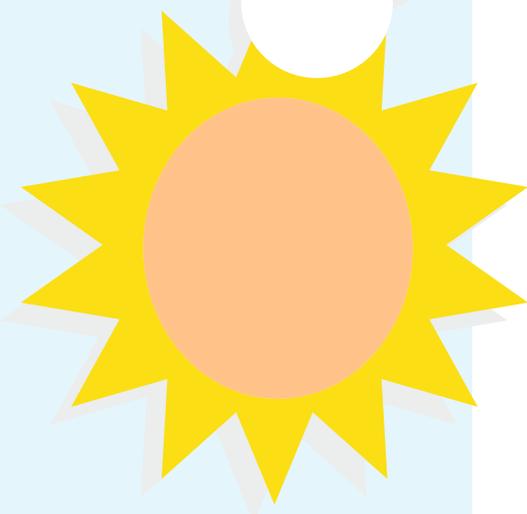


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Become a Partner Through Sponsorship

Together, we can build a stronger community.

Make an Immediate Impact Today

The Crossroads Community Campaign is about more than just helping the homeless. It's about strengthening the foundation of our community. When we all thrive, the community thrives. We encourage each veteran, man, woman and family to build a strong foundation for their lives, so that when they return to the community, they can be successful.

If the facility is crumbling around them, how can that help them feel good about themselves? Broken showers, bowed walls, rust, mold, bedbugs, and a building that has just simply been over used, doesn't inspire anyone to feel better about their lives. Would this living situation inspire you to make a change in your life? . . . That's why your help is critical, right now.

Want to see for yourself? Private Tours are available upon request with one week notice.

Tours are available Monday - Friday, from 9:00 am to 4:00 pm.

Call or email Becky to arrange a tour: 419-482-1620; becky.carlino@voago.org

Make a Commitment Today

To help today, and keep the construction going smoothly at the Crossroads Shelter become a Trailblazer Sponsor of the Community Campaign. It's as easy as one-two-three.

One - Choose your giving level:

Defender \$100,000 +	Benefactor \$50,000 +	Champion \$20,000 +
Leader \$10,000 +	Guardian \$5,000 +	Pacesetter \$1,000 +

One of the biggest benefits of becoming a Trailblazing Sponsor is knowing you are making your community a better place. And believe us, it feels good. We also will recognize your organization or business through social media, in campaign materials, on website, and in any press materials.

Two - Fill out the Trailblazing Sponsorship form on the next page.

Three - Return your sponsorship form with payment to:

Becky Carlino, Development Officer
Volunteers of America Greater Ohio
8225 Brecksville Road, Suite 206
Cleveland, Ohio 44141

Crossroads Community Campaign Trailblazer Sponsor Form

Name _____

Organization _____

Phone _____

Email _____

Address _____

City, State, Zip _____

Total Sponsor Amount

\$ _____

Please indicate your gift fulfillment preference

One Time Gift

- Check enclosed
- Charge Credit Card

Pledge Payments

Your pledge must be fulfilled by June 30, 2018

We will fulfill our pledge by: ____/____/____

Please begin payments on: ____/____/____

Please charge my credit card:

- Quarterly \$_____
- Semi-Annually \$_____
- Annually \$_____
- Monthly \$_____

For this gift, we would like to
be recognized as:

Credit Card Information

Credit Card Number: _____ Exp. Date: _____ CVV: _____

Billing address for credit card: _____

Please return to:

Development Department
Volunteers of America Greater Ohio
8225 Brecksville Road, Suite 206
Cleveland, Ohio 44106

If you have any questions, please contact Becky Carlino,
419-482-1620, becky.carlino@voago.org.

Thank you!

Your sponsorship will rebuild and enhance the Crossroads Shelter, providing the highest quality care for the homeless in the Sandusky area, helping each person reach their full potential.



Collect it!

We need stuff, yes we do . . .

What to collect

As we move into the summer months our supplies are really low. What supplies? Food for our Food Pantry, personal hygiene items, housewarming items, and even toilet paper. Here is a quick list of all of the items you can collect to help your neighbor. You can collect a few, a ton of one, or a selection of items from the lists and categories below.

Who can help you?

Rally together your friends and family, your organization, or your a company to secure a selection of items your can choose from below. Any way you choose, it is your choice, and it will help.

Personal Hygiene Items

We plan on having clean updated showers, but we need your help to provide these hygiene items:

Disposable razors, Shaving cream, Non-aerosol deodorant, Bar soap, Shampoo, Conditioner, Combs, Toothbrush and paste, Body lotion, Feminine hygiene items

Housewarming Items

They need help starting off in their new home. These items will do the trick:

Trash can, Broom and Dust pan, Dish washing liquid, Shower curtain with curtain rings, All purpose cleaner and sponges, and Hand soap

Bedding & Linens for the Shelter

Twin size sheets and comforters, and towels and washcloths are always needed at the shelter. (We only ask that you go for color and pattern!)

Stock the Food Pantry

Here is a list of our most needed items for the Crossroads Food Pantry:

Meals in a can (stew, chili, soup), Tuna and canned meat, Canned or dried beans, Peanut butter, Canned nuts, Low-sugar cereals and oatmeal, 100% fruit juices, Canned and Dried fruits, Canned vegetables, Jelly and jam, Powdered milk, Rice and pastas, Granola bars, Flour, Infant formula, Baby food vegetables and fruit

Toilet Paper Day, Saturday, August 26, 2017

This is a day to collect for! Roll out the help and join in August. We need you to collect as much toilet paper, cleaning supplies, and paper towels as you can. Call 419-482-1620 or email becky.carlino@voago.org for details.

